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**ZETA***f***AX**<sup>®</sup>

Point. Click. Fax.

Fax software solutions for business

## Zetafax: Fax software solutions for business



“After testing seven fax server solutions, Ryanair chose Zetafax based on its cost, performance and ease of installation.”

Ryanair

### Flexible range of easy to use features

- Intuitive fax client with address book, system tray alert, preview pane and full-feature toolbar
- Zetafax Email Gateway makes faxing as easy as email
- Optional FaxBroadcast add-on for faxing to large numbers of recipients
- Automatic conversion of inbound faxes to PDF format, so incoming faxes can be forwarded to anyone
- Choice of addressing options including integrated Microsoft Outlook address books and Zetafax private and public address books
- Automatic System Failover ensures faxes are sent even in the event of server failure
- Delayed ‘off-peak’ faxing feature to save call charges
- Choice of manual or automated routing of inbound faxes with support for Direct Inward Dial (DID) fax numbers, BRI and PRI (digital fax lines) as standard

### Designed to work with your existing systems

- Native integration with Microsoft Exchange and Lotus Domino
- Support for latest Microsoft platforms including Windows 7, Office 2010, Exchange 2010 and Windows Server 2008 R2
- Add-ins enable one-click faxing from Microsoft Office applications
- Zetafax Automation Toolkit available for business process automation
- Web Client for managing faxes from any networked PC

### Fax software for business from the fax software experts

Equisys is a trusted global provider of software packages for document creation, delivery and management. With over 60,000 customers worldwide, it is renowned for software that is reliable and simple to manage. Its award-winning network fax software, Zetafax, is installed in over 100 countries and supported by a global network of partners.

### Suitable for all sizes of business

Zetafax systems start with 5 users and scale up for any number of users across multiple departments or sites. Zetafax is easy to install, intuitive to use and requires minimal support.

Zetafax comes with 2 fax lines as standard, and up to 200 lines can be supported on a single fax server. Fax hardware support includes analog and digital fax boards from Dialogic, as well as V.34 modems and T.38 gateways.

### Works with your existing infrastructure

Zetafax is designed to work with your existing IT systems. For instance, you can use your email client’s address book to store your fax numbers.

If you have an IP phone system you can use Zetafax to send and receive faxes without having to add additional phone lines or install and maintain additional fax hardware.

### Faxing without having to leave your desk

Zetafax supports inbound routing using direct dial numbers, so faxes can be sent directly to and from any networked PC. You can send almost any document as simply as sending an email.

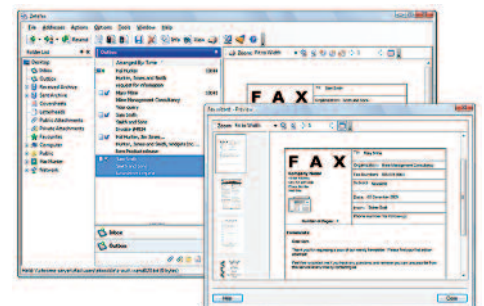
### Enhanced functionality with PDF creation and mailing

Your Zetafax system can be extended with Zetafax Duo which adds the power of Zetadocs PDF to Zetafax. Zetafax Duo can convert virtually any documents to PDF and automatically send them by fax or email.

### Support for Server Virtualization

Businesses using VMware and Hyper-V can install the Zetafax server in the same environment to provide protection against computer hardware failure. The Zetafax server can be moved onto another physical computer quickly and easily, avoiding the need for a separate failover server just for fax.

*Sending a fax using the intuitive Zetafax Client is as simple as point, click, fax*



“The introduction of Zetafax has significantly reduced the time taken for information to reach our customers which in turn has increased staff productivity.”

Swiss Life



### **Integrates with common business applications**

Zetafax lets you send and receive faxes just like emails. It provides native integration with Microsoft Exchange & Lotus Domino and is easy to integrate with most other SMTP email systems.

To automate faxing from other software such as CRM or accounting systems, the flexible Zetafax Automation Toolkit is designed for use with simple merge commands, and by software developers.

### **Fully supported**

Zetafax customers can access a rich source of support advice and technical tips via the web-based Zetafax Knowledge Base. Telephone and email support is also available from our experienced support teams.

### **Highly intuitive and simple to manage**

You can install and roll out Zetafax quickly across your business from a single PC using Windows Group Policy, and support for Active Directory minimizes network administration. Once Zetafax is installed, the Software Assurance Programme entitles you to new updates for your server and clients, so you can keep your system completely up-to-date.

### **Integration-ready for software vendors**

If you are an Independent Software Vendor (ISV), you can embed Equisys fax technology into your application in order to add value and enhance your brand, by using the Zetafax CommsEngine. The CommsEngine lets you add a new, differentiating feature to your product with minimal development cost, and fast time to market. Ask for the Zetafax CommsEngine datasheet.

### **Support for Fax over IP (FoIP)**

Zetafax includes a Fax over IP Connector (chargeable add-on) which provides an efficient way to integrate a fax server and phone systems. Voice over IP (VoIP) phone systems can be used for faxing directly, saving the cost of installing separate phone lines for the use by the fax server. Zetafax also supports a range of T.38 gateways which remove the need to install fax hardware on the server computer. This enables use in virtualized server installations, and for failover systems.

### **Support for intelligent fax boards**

Zetafax supports Brooktrout and Diva Server intelligent fax boards, providing an alternative to FoIP for customers working in a non-virtualized environment, or requiring large volume faxing.

### **Support for application server environments**

Zetafax includes support for application server environments, enabling users to run the Zetafax Client as a terminal server application and to send faxes from applications running in a terminal server session.

### **Supports high volume faxing**

Zetafax FaxBroadcast is ideal for marketing, finance or sales departments that want to send mass communications quickly, and at low cost. Setting up a campaign takes just a few minutes, and contacts can be imported from any database or CSV file, taking the time and effort out of sending faxes in large numbers.

#### **Easy to manage and very low maintenance**

- Fully scalable, supporting up to 200 lines on a single server
- Range of fax devices supported, including V.34 modems, intelligent fax boards and T.38 IP gateways
- Support for Windows Group Policy makes it easy to install multiple Zetafax Clients from one central location
- Advanced server queue management for reprioritizing, aborting or rushing of faxes

## Zetafax: Fax software solutions for business

“Zetafax has one of the cleanest applications I've seen; it doesn't affect any other applications running on our server.”

Bank Administration Institute



### Enhance your Zetafax system with a range of add-on options

• **Additional user license packs:**

As your staff numbers grow, you can buy additional user licenses in packs of 5, 10, 25, 50 or 100.

• **Zetafax SMS Gateway:**

Send text messages to mobile phones from your PC. Ideal for sending reminders or alerts to staff and customers. Requires GSM modem.

• **Additional line packs:**

For heavier fax traffic or larger numbers of users, you can expand your Zetafax system to support additional fax lines.

• **Zetafax FaxBroadcast:**

Manage fax broadcasts to a large number of recipients.

• **Zetafax Automation Toolkit:**

Integrate Zetafax with your existing software such as accounting or CRM systems, for automated, effortless faxing.

• **Document Conversion add-on:**

Convert up to 250 file types to fax TIFF format, providing enhanced functionality.

• **Zetafax FoIP Connector:**

Providing an efficient way to integrate a fax server with a phone system, and enabling server virtualization

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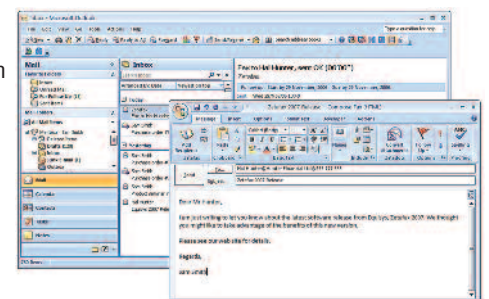
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### Reasons to buy Zetafax

- Zetafax is used by over 60,000 businesses in over 100 countries
- Faxing with Zetafax is up to 80% quicker than with a standard fax machine. Inbound faxes can be routed to individual desktops along with your email
- Installation and configuration are both fast and simple. Once installed, the Software Assurance Programme ensures that your system is always up to date
- Anyone can get to grips with Zetafax in minutes. The intuitive client helps you organize your fax communications quickly and efficiently
- Native integration with Microsoft Exchange and Lotus Domino means you can manage faxes and emails together
- Support and technical tips are available from the Equisys website, and phone and email support is available from our experienced support teams

*Sending a fax from Outlook using the Zetafax Email Gateway is as easy as sending an email*



### System Requirements

For details of supported platforms and other system requirements, please visit:

[www.equisys.com/zfttechinfo](http://www.equisys.com/zfttechinfo)

